



Introducing Our Corporate Social Responsibility Consulting Services

Enjoy The Rewards Of A More Responsible Approach To Business

Let us help you develop a Corporate Social Responsibility (CSR) plan that's a blueprint for doing well by doing good.

What is Corporate Social Responsibility?

CSR is an approach to business where your organization considers the interests of multiple key audiences and follows a strategy of actions designed to benefit these groups of people, the planet, and your own profits.

Recognizing that the activities of your business have an impact in the workplace, marketplace, community and the environment, CSR is a systematic way to promote and manage positive influence on:

- employee engagement and fulfillment
- customer service and satisfaction
- public opinion and reputation
- civic involvement and leadership
- supplier relationship and support
- industry respect and recognition
- marketing distinction and value
- operational efficiency and sustainability
- financial performance and growth

CSR is about being good corporate citizens legally, ethically and socially. But it's more than just avoiding questionable business behaviors. It's also about choosing to champion causes that make a valuable contribution to the lives of others. Getting involved in:

- workforce safety, wellness and life skills enhancement programs
- industry ethics, standards and regulation initiatives
- diversity awareness and crisis-assistance programs
- resource efficiency, conservation and recycling plans

What is the Value of CSR?

A well-run CSR program can encourage employees to take ownership in company performance. Customers to purchase more products and services. Communities to be more receptive of your developmental requests. Larger firms to view you as a valuable business partner. And investors to see you as a legitimate financial option.

It can increase your revenue, lower your costs, reduce your waste stream and streamline your supply chain. And it can be successfully employed by companies of all sizes.

How Vale Can Help:

Vale Training Solutions can help you prepare a custom-designed CSR plan. Identifying and benchmarking the key performance measures that impact the audiences you want to address. Defining the specific action steps and achievement values required to deploy the plan and judge its progress. And training your organization to think and act accordingly.

Building on over 60 years of industry development and training expertise as well as a commitment to sustainable business initiatives like our Green Risk Professional certification, we can lead you through this process confidently and successfully.

How to Get Started:

Discover for yourself the rewards of a more responsible approach to business. Contact us today for a FREE white paper and additional CSR details. Don't wait for your competitors to do it first.

Vale Training Solutions offers a variety of programs and classes geared for today's challenging insurance and restoration marketplace. From classes offered in our state-of-the-art training facilities to our "on-location" training where we come to you and to our online courses and webinars, Vale wants to be your workforce development partner. To learn more about our new Corporate Social Responsibility consulting services - or for a comprehensive catalog of all our training resources, call us or visit our website today.

ValeTrainingSolutions.com

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